

REQUEST FOR PROPOSAL

TRELLIS, formerly known as Neighborhood Housing Services of Phoenix, Inc., is an Arizona, non-profit 501 (c)3, organization that has been serving the community since 1975 providing housing counseling and education, real estate development and mortgage lending to increase homeownership opportunities throughout Maricopa County, Arizona. Its mission is dedicated to making stable homes and communities possible by educating, building and lending. TRELLIS has helped hard-working families realize the dream of financially-stable homeownership for the last 42 years.

Since its inception, TRELLIS has helped more than 2,200 families purchase their first home, built or rehabilitated over 250 homes and trained or counseled over 28,000 families in financial management and/or how to buy a home. TRELLIS has originated and/or facilitated more than 1,000 home loans.

Seeking a consultant to complete a retail/business market assessment for the Edison-Eastlake Choice Neighborhood project in Phoenix, AZ (The target neighborhood would include that area 16th St. to 1-10 (on the north and east) and south of Jackson St. on the southern boundary). Anticipated tasks for the project would include the following:

1. Refine the study area and objective for the convenience market.
2. Gathering of market information using local and national data sets and complete an initial analysis (including demographics, spending patterns, etc.)
3. Prepare presentation of basic relevant information focused on retail supply and demand
4. Present to CHOICE Steering Committee

Project to be completed no later than July 1, 2017.

Consultant must have a proven track record and experience with neighborhood based commercial corridor revitalization or redevelopment efforts and in good standing to do work with Housing Urban Development (HUD). Include two references for related work. Proposal should include the cost of completing the scope of work stated above including an outline of your strategy, and proposed outcomes.

Submit proposals to: Joel McCabe, Chief Operating Officer, By email jmccabe@trellisaz.org or mail 1405 E. McDowell Rd., Phoenix, AZ 85006 no later than February 22nd, 2017 4:00 pm MST.