### 2017-2019 Strategic Plan

#### MISSION: TRELLIS is dedicated to making stable homes and communities possible through learning, lending, and building.

<table>
<thead>
<tr>
<th>HOUSING OPPORTUNITIES</th>
<th>HEALTHY COMMUNITIES</th>
<th>AGENCY SUSTAINABILITY</th>
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<td>• Grow lines of business through general contractor or developer services</td>
<td>• Increase unrestricted revenue that supports sustainability</td>
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#### STRATEGIC GOALS:

Our focus is to work with cross-sector partners to advance social enterprise, increase sustainability and advocate the value of home.

- Increase organization efficiencies
- Define and develop business lines and partnerships that advance our Social Enterprise
- Engage in board and personnel succession planning

**MISSION:** TRELLIS is dedicated to making stable homes and communities possible through learning, lending, and building.

**HOUSING OPPORTUNITIES**

- Educate residents throughout Maricopa County on housing options promoting financial sustainability
- Counsel & educate on homeownership or rental opportunities
- Provide flexible mortgage products to borrowers throughout Arizona
- Explore, and execute if appropriate, establishing a Land Trust to help keep homes affordable
- Explore additional lending products and mixed income services

**HEALTHY COMMUNITIES**

- Grow lines of business through general contractor or developer services
- Acquire, rehabilitate or build affordable housing for sale or rental
- Work with stakeholder partners to enhance community stabilization and revitalization
- Explore feasibility of developing multi-family rental properties either by acquisition/rehab or through new construction throughout Maricopa County
- Collaborate with health, housing and community development practitioners to build healthier homes and neighborhoods
- Implement green building, weatherization & other healthy home designs when possible
- Gather data that supports the home for health story and communicate this information to clients/stakeholders
- Explore roles in home improvement services
- Explore strategic economic development initiatives, including McDowell Corridor

**AGENCY SUSTAINABILITY**

- Increase unrestricted revenue that supports sustainability
- Deliver high quality, professional services responsive to the needs of all customers
- Increase organization efficiencies
- Define and develop business lines and partnerships that advance our Social Enterprise
- Engage in board and personnel succession planning